RICH HABITS × XOXO REECE

TEXAS SLAM CAMP

JUNE 2–3, 2026 — ARLINGTON, TX

SPONSORSHIP OPPORTUNITIES

01 — THE EVENT

TWO DAYS. 200 ATHLETES. ONE MISSION.

The Texas Slam Camp brings together youth and high school wrestlers from across the state for two days of elite-level coaching, competition, and community. Co-hosted by Rich Habits and XOXO Reece — a registered 501(c)(3) nonprofit — this camp delivers world-class training at an accessible price point.

VENUE

AISD Event Center

Arlington, Texas

REGISTRATION

$199 per Athlete

Includes free Rich Habits gear pack

DATES

June 2–3, 2026

Monday & Tuesday, Full Days

CO-HOSTS

Rich Habits × XOXO Reece

XOXO Reece is a 501(c)(3) nonprofit

TARGET ATTENDANCE

200 Athletes

Youth through Varsity

CLINICIANS

Elite Coaching Staff

Nasir Bailey, Jordan Williams, Jesse Ibarra

02 — THE IMPACT

WHY THIS MATTERS.

🤼 Access to Elite Training

Many young wrestlers in Texas don't have access to high-level coaching. This camp puts them in front of coaches who've competed and coached at the highest levels — for a fraction of what elite camps typically cost.

🎒 Free Gear for Every Athlete

Every registered athlete receives a custom Rich Habits gear pack — singlet, rashguard, and shorts. For many young athletes, this is the first custom gear they've ever owned. Retail value: $100+.

🤝 Community Building

Wrestling builds discipline, resilience, and character. This camp creates a community around those values — bringing athletes together across school lines, age groups, and backgrounds.

🏛️ 501(c)(3) Tax-Deductible

All sponsorships are received through XOXO Reece, a registered 501(c)(3) nonprofit. Your contribution is fully tax-deductible and goes directly toward athlete access and camp operations.

200	2	3	$0
ATHLETES	FULL DAYS	ELITE COACHES	GEAR COST TO ATHLETES

03 — SPONSORSHIP TIERS

INVEST IN ATHLETES.

BRONZE

$500

- Logo on event signage
- Social media shoutout (pre-event)
- Name listed on event page
- Certificate of appreciation

SILVER

$1,500

- Everything in Bronze, plus:
- Logo on athlete gear packs
- Social media feature (2 posts)
- Logo on event t-shirts
- Table/booth space at event

GOLD

$3,000

- Everything in Silver, plus:
- Presenting sponsor recognition
- Logo on all printed materials
- Social media campaign (5+ posts)
- Speaking opportunity at opening
- VIP access for company reps
- Feature in post-event recap video

TITLE SPONSOR — CUSTOM

$5,000+

Full naming rights — "The [Your Company] Texas Slam Camp, presented by Rich Habits × XOXO Reece." Includes all Gold benefits plus: logo on every piece of athlete gear, custom

branded photo/video content, featured partner on all marketing for 12 months, direct access to 200+ athlete families. Contact us to customize.

04 — BRAND EXPOSURE

YOUR LOGO. EVERYWHERE THAT MATTERS.

Athlete Gear (200 packs)

Your logo on the singlet, rashguard, or shorts worn by every athlete — gear they'll compete in for months after the event.

Event Signage & Banners

Large-format banners displayed throughout the AISD Event Center. Visible in all event photography.

Social Media & Digital

Featured across Rich Habits social channels (5K+ followers) and event marketing. Dedicated sponsor posts with tags.

Website & Event Page

Logo and link on the Rich Habits website event page, visible to thousands of visitors during registration period.

Email Marketing

Logo included in pre-event emails sent to our database of coaches, programs, and athletic directors.

Event Recap Content

Logo featured in post-event video recap distributed across social platforms and sent to all registered families.

05 — BUDGET TRANSPARENCY

WHERE THE MONEY GOES.

We believe in full transparency. Here's exactly how the budget breaks down:

CATEGORY	BUDGET	% OF TOTAL
Athlete Gear Packs (200 × $40)	$8,000	43%
Venue Rental (AISD Event Center)	$1,900	10%
Clinician Compensation	$4,500	24%
Food & Beverages	$2,000	11%
Marketing & Promotion	$1,000	5%
Insurance & Misc	$1,000	5%
Total Operating Cost	**$18,400**	**100%**

SPONSORSHIP GOAL

We're seeking **$18,400 in total sponsorships** to fully cover operating costs. This allows 100% of registration revenue ($39,800 target) to go toward athlete access programs, future camps, and growing the wrestling community in Texas. Every dollar you contribute goes directly to putting athletes on the mat.

LET'S BUILD SOMETHING TOGETHER.

SAM SUTTON

Co-Founder & Head Designer

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RICH HABITS × XOXO REECE — TEXAS SLAM CAMP 2026

Tax-deductible contributions received through XOXO Reece, a 501(c)(3) nonprofit organization.